1. The historical highlights of the SEARPharm Forum;

Formed in June, 2001, SEARPharm Forum is FIP forum of National Pharmaceutical Associations in collaboration with WHO Regional Office of South East Asia. Its Secretariat is present in Delhi. Founding Members are Bhutan (Sonam Dorji), India (C. K. Kokate), Indonesia (Tom Ahaditomo), Sri Lanka (Tuley De Silva) and Thailand (Songsak Srianujata). FIP (Peter J Kielgast) and WHO-SEARO (Palitha Abeykoon and Krisantha Weerasuriya) and Professional Secretary (Prafull D. Sheth).

From time to time Bangladesh, DPR Korea, Maldives, Myanmar and Nepal have been invited to participate in forum activities.

2. A description of its current situation, including the activities it is developing;

Objectives
The SEARPharm Forum seeks to strengthen all aspects of improving health and the quality of life of the citizens of the member countries in the South-East Asian Region by the implementation and management of appropriate projects relating to:

a) National Drug Policies, Essential Drugs Concept, dissemination of drug information to other health professionals, patients and the general public.
b) Participation in health promotion and health education programmes, including the prevention of disease and disability
c) Quality use of medicine, drug utilisation studies and pharmaceutical care projects.
d) Integrating all scientific and relevant aspects of pharmacy practice into the curriculum of all institutions of pharmacy in the region

Targets in Focus
From the beginning, the focus within the SEARPharm Forum is to establish working relations with WHO-SEARO with the purpose of providing assistance in the implementation of regional Health for all strategic plans and by making better use of pharmacists to improve health and quality of life of citizens in South-East Asia Region.

Projects, Activities and Strategies
The projects of the SEARPharm Forum are implementing WHO-FIP Good Pharmacy Practices Guidelines, Essential Drug Concept, pharmaceutical curriculum reform, emphasising pharmacists’ role in WHO programmes in
prevention of HIV/AIDS, TB, MNCH, smoking cessation, combating the menace of counterfeit medicines and sale of medicines by persons who are not qualified.

3. The Forum’s current membership base (2011);

Forum’s active members include:
- Teera Chakanarodom (President, Thailand)
- Chinta Abayawardana (Sri Lanka)
- M Dani Pratomo (Indonesia)
- CGK Murty (India)
- Nasser Zahedee (Bangladesh)
- Prafull D. Sheth (Professional Secretary, India)
- Kathleen Holloway (WHO-SEARO Observer)
- Ton Hoek (FIP Observer)

4. A brief explanation of the involvement of the members in the Forum activities;

<table>
<thead>
<tr>
<th>Year</th>
<th>Project</th>
<th>Member Association</th>
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<tbody>
<tr>
<td>2003</td>
<td>Quality Assurance &amp; Compliance Workshop</td>
<td>IPA/Regional</td>
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<td>2003</td>
<td>Medicine Prices in SEA Region</td>
<td>IPA/Regional</td>
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<tr>
<td>2003</td>
<td>Training HIV-AIDS</td>
<td>IPA/PSSL</td>
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<td>2004</td>
<td>CPS ExCo Meeting</td>
<td>IPA</td>
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<td>2006</td>
<td>Counterfeit Medicines</td>
<td>IPA, PhAT</td>
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<td></td>
<td>GPP Related Activities</td>
<td>IPA, PSSL, PhAT, ISFI, NPA</td>
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<td>2007</td>
<td>1st Regional conferences on GPP Policy and Plans</td>
<td>PhAT</td>
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<td>2007</td>
<td>Challenges and Opportunities for Pharmacists</td>
<td>IPA</td>
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<td>2008</td>
<td>2nd Regional Conference on GPP Policy and Plans</td>
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<td>2008</td>
<td>Development of Hospital pharmacy in Bangladesh</td>
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<td>2008</td>
<td>Partnership for Maternal, Newborn And Child Health (PMNCH) for The Health Care Professionals (HCPs) and their role in reaching the MDGs 4 &amp; 5</td>
<td>IPA, NPA, BPS, Myanmar</td>
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<tr>
<td>2010</td>
<td>Translation of FIP Vision 2020 in the local language</td>
<td>IPA</td>
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<tr>
<td>2010</td>
<td>Lilly MDR TB Partnership</td>
<td>IPA</td>
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IPA: Indian Pharmaceutical Association
PSSL: Pharmaceutical Society of Sri Lanka
PhAT: Pharmaceutical Association of Thailand
ISFI: Indonesian Pharmaceutical Association
NPA: Nepal Pharmaceutical Association
BPS: Bangladesh Pharmaceutical Society

Current Activities:

**Good Pharmacy Practices**: Regional Management Team for Implementing and monitoring of GPP guidelines in SEAR (President, Teera Chakajnarodom, Thailand, Raj Vaidya, India, Dani Pratomo, Indonesia).

**Lilly MDR-TB Project**: Manjiri Gharat and Raj Vaidya (India)

**Implementation of Basel Statements**: Teera Chakajnarodom (Thailand), Raj Vaidya (India), Chinta Abayawardana (Sri Lanka), M Dani Pratomo (Indonesia), Nasser Zahedee (Bangladesh), Eurek Ranjit (Nepal).

**MNCH**: Secretariat, India

**Counterfeit Database**: Mayank Singhal (Part time resource, Secretariat)

**Website**: Secretariat with the help of WHO-SEARO, Lokesh Sharma and Sohail Hasan (Part time resource, Secretariat).

**Secretariat Activities, Project and activity co-ordination, and Communication with FIP, WHO-SEARO, and MOs**: Prafull D. Sheth (Professional Secretary), M. Ahmed Khan (Part time resource person, Secretariat).
**Major Challenges and Opportunities:**

- National Pharmaceutical Associations (MOs) have tremendous opportunity to promote FIP’s 2020 Vision in the region.
- FIP-WHO-SEARO and WHO Country office and MoH support implementation of WHO’s health agenda through pharmacists at country level.
- Forum’s objectives should be met by undertaking projects and activities at country and regional level.
- Robust leadership at national pharmaceutical association level should be developed to meet challenges and opportunities of pharmacists.
- Strong and ongoing communication between secretariat and MOs on a regular basis.
- Establish partnership with academic institutions and develop faculty and student participation.
- Exploit PPP models like Lilly MDR TB Partnership with pharmacists to strengthen the role of pharmacist in improving public health.
- MOs should promote FIP’s awards, recognitions and FIP foundation activities at country level.

6. **The partnerships the Forum has established with other regional organisations;**

A noteworthy partnership between SEARPharm Forum and WPPF (few countries) in the year 2007 led to Bangkok Declaration on Good Pharmacy Practice in the community pharmacy settings.

7. **The collaboration with the Regional Office of WHO;**

a) National drug policy, Essential Drugs Concept, dissemination of drug information to other health professionals, patients and the general public

b) Participation in health promotion and health education programmes, including the prevention of disease and disability

c) Quality use of medicine, drug utilisation studies and pharmaceutical care projects

d) Integrating all scientific and relevant aspects of pharmacy practice into the curriculum of all educational institutions of pharmacy in the Region
e) Participation in national consultations, workshops and regional meetings.

8. The Forum’s strategic aims;
   a) Implementing FIP Vision 2020
   b) Improving health in the South East Asian Region by development and enhancement of pharmacy practice (Good Pharmacy Practice)
   c) Encouraging the implementation of pharmacy service and pharmacy practice projects by national pharmaceutical associations
   d) Supporting WHO-policies and goals
   e) Integrating appropriate WHO policies into undergraduate, postgraduate and continuing education programmes in pharmacy
   f) Formulating projects and activities on health issues like HIV-AIDS, TB, Malaria, MNCH and Smoking Cessation
   g) Combating the production and distribution of counterfeit medicines and the sale of medicine by people who are not qualified

9. If and how the FIP 2020 Vision has been considered in the Forum’s plan of activities.
   • By conducting workshops on GPP.
   • Basel Statements on the Future of Hospital Pharmacy in the Region
   • Role of Pharmacist in improving Maternal Newborn and Child Health
   • Role of Pharmacist in TB Care and Control
   • Role of Pharmacist HIV-AIDS
   • Counterfeit Medicines Project
   • Translation of FIP 2020 Vision into regional languages
   • Database on Incidence of Counterfeit Medicines in the Region

10. Conclusion
    National Pharmaceutical Associations (MOs) have tremendous opportunity to promote FIP’s 2020 Vision in the region. Our experience of last decade has shown that FIP, WHO-SEARO and National Pharmaceutical Associations in SEAR have facilitated implementation of FIP Vision 2020 through pharmacists at country level. In this direction, Forum has successfully undertaken projects and activities to fulfill its objectives at country and regional level.
Please also visit searpharm.org for all the latest updates and highlights.

SEARPharm Forum is, South East Asian FIP-WHO Forum of National Pharmaceutical Associations, committed to promote pharmacists and pharmaceutical scientists role in WHO's Health Agenda in South East Asia.